

Corporate Innovation Challenge Template

Challenge Name: Development of an innovative product for the food industry in the convenience food sector or under a private label

Code Name: BIOECONOMYVENTURES-2022-OC1-EDPOL_3

Challenge Domain:

- Food, Feed and Ingredients

Description of the Corporate innovation Challenge

EDPOL Food & Innovation is a supplier of individual product solutions for the food industry in line with the convenience and pro-health trends. The R&D department is constantly looking for attractive products dedicated to individual sectors, i.e. meat, fish, dairy, fruit and vegetable, frozen, bakery, ready meals, HoReCa industries. The company as well deals with comprehensive private label production, eg instant dishes and porridge, sauces, spices, etc. EDPOL Food & Innovation is open to **innovative product ideas dedicated primarily to the convenience food sector and private label**. B2B solutions dedicated to the vegan and vegetarian sector or in line with other contemporary trends and environmentally friendly will be preferred. For this, it will be useful to indicate the marketing strategy of the obtained result and modern methods of acquiring clients in the B2B sector.

Expected results

- implementation on an industrial scale at least one product
- finding at least two recipients of the products

Types of Collaboration

1. Pilot running and product testing
2. R&D opportunity
3. Knowledge sharing and Tech Transfer
4. Other: Development of a marketing method in B2B sector

Company Information

This project has received funding from the Bio-based Industries Joint Undertaking (JU) under the European Union's Horizon 2020 research and innovation programme under grant agreement No 101023260. The JU receives support from the European Union's Horizon 2020 research and innovation programme and the Bio-based Industries Consortium

Corporate Innovation Challenge Template

Company Name: EDPOL Food&Innovation Sp. z o.o.

Company information:

EDPOL Food & Innovation is a Polish family business operating in B2B sector. For 30 years we have been specializing in implementation and creation of innovative solutions for the food industry and the HoReCa sector. The most important for us are: satisfaction of our business customers and their Clients. By investing in staff, high-technology production facility and R&D infrastructure, we guarantee a high-level of implementation of the outsourced to us tasks. The BRC and IFS certificates are the proof of the quality and reliability. We create top products in line with nutritional trends what is done by hard work of excellent laboratory and technological complex, creativity and team commitment. Open to needs of the B2B market results in a constantly expanded range of product portfolio.



Our product solutions allow to full individualization of packaging forms and thus perfectly fit into the supply of the convenience sector customers. Recipes based on natural ingredients – in accordance with the pro-health trend – meet requirements of the most demanding Client.

The B2B offer is addressed to food producers looking for new technological solutions for their products. As food specialists, we create products that complement our customers' products with taste and functionality. Product variants may be stored under ambient, chilled or freezing conditions. A wide selection of available packaging simplifies the portioning of products and makes the appearance of the entire product more attractive on a store shelf.

Our offer covers all branches of the food industry (meat, fish, dairy, fruit and vegetable, frozen, bakery, ready meals, HoReCa and private label). In our portfolio, apart from herbs, seasoning mixes, sauces in portion packaging, there are innovative thermostable fillings, IQF sauces pellets, broths as well as butter mixes. Some of our product solutions are patent protected. Each article is appropriately personalized having on mind need of our partners. We compose and diverse flavours, and place the final liquide or powdered products in chosen packages (sachets, bottle-sachets, cups and cup tops). We focus on the principle: show us your product and you receive added value.

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